TALENT WANTED:
Cornell University Symposium on Cooperative Careers
Friday, October 16, 2015, 1:00 to 5:00 pm
Cornell University, Ithaca, NY 14853
401 Warren Hall
In collaboration with the Northeast Cooperative Council

AGENDA:

1:00 pm — WELCOME

1:15 pm — FEATURED PRESENTATION
Tom Halverson, Chief Banking Officer, CoBank, ACB

1:45 pm — PANEL OVERVIEW
- Global Marketing — Paul Stajduhar, Global Chief Marketing Officer, Ocean Spray Cranberries, Inc.
- Corporate Social Responsibility — Danielle Heeren, Aligned Solutions, CHS, Inc.
- Data Analytics — Shannon Terry, Associate Vice President, Predictive Analytics, Nationwide Insurance
- Jobs wanted — Dyson Undergraduate Council

3:30 — 5:00 BREAK OUT SESSIONS/INDEPTH DISCUSSIONS (Choice of 2)
- Finance
- Data analytics
- Global markets
- Corporate social responsibility

5:00 — NETWORKING AND RECEPTION

Cooperative businesses:
- Formed to serve the needs of their members
- Governed by a board of directors elected from the membership
- Profits distributed to members in proportion to use
- A means for persons to join together to strengthen communities